



National Press Associates

CERTIFICATE OF PUBLICATION

This is awarded to

Rohini Marwaha

For Publication of Paper Titled

**CONSUMER ENGAGEMENT IN SOCIAL MEDIA MARKETING AND ITS
IMPACT ON PURCHASE INTENTION: AN EMPIRICAL STUDY**

For National Research Journal Titled

“National Research Journal of Sales and Marketing Management”

Peer Reviewed Refereed Research Journal

Volume-13, Issue No: 1. Year: 2026 (January-June)

ISSN: 2349-512X

Impact Factor: 6.95



Publisher



Website:

www.npajournals.org