



National Press Associates

CERTIFICATE OF PUBLICATION

This is awarded to

Bhawana Pareek

For Publication of Paper Titled

**BRAND EQUITY IN PLATFORM-BASED MARKETS: A CONCEPTUAL
RECONFIGURATION**

For National Research Journal Titled

“National Research Journal of Sales and Marketing Management”

Peer Reviewed Refereed Research Journal

Volume-9, Issue No: 2. Year: 2022 (July-December)

ISSN: 2349-512X

Impact Factor: 6.95



Publisher



Website:

www.npajournals.org



National Press Associates

CERTIFICATE OF PUBLICATION

This is awarded to

Jayant Jangir

For Publication of Paper Titled

**BRAND EQUITY IN PLATFORM-BASED MARKETS: A CONCEPTUAL
RECONFIGURATION**

For National Research Journal Titled

“National Research Journal of Sales and Marketing Management”

Peer Reviewed Refereed Research Journal

Volume-9, Issue No: 2. Year: 2022 (July-December)

ISSN: 2349-512X

Impact Factor: 6.95



Publisher



Website:

www.npajournals.org